

POWERED BY



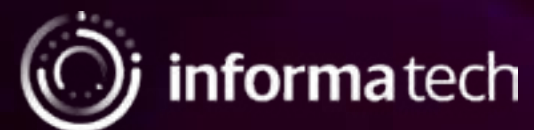
24-26 OCTOBER 2023,
PARIS EXPO PORTE DE VERSAILLES

NETWORK

POST SHOW REPORT

BUILDING NETWORKS FOR THE TELCO TO TECHCO TRANSFORMATION

BROUGHT TO
YOU BY



#NetworkX

networkxevent.com

NETWORK X DELIVERS 4100+ ATTENDEES

Big-hitting speakers opened each day addressing the investment and benefit of emerging network infrastructure technologies.

Telco Execs from the likes Telefonica, Orange, BT, Colt, Arcep, KKR and more spoke about shifting market dynamics and telco's B2B focus. This set the scene for 3 days of discussions focused on monetisation of the CAPEX-intensive 5G and fibre investments.

Exhibition attendees were able to enjoy major product updates, demonstrations and releases from Nokia, Plume, AVM, Mavenir, Huawei, ZTE, China Telecom and Broadband Forum amongst the 160+ exhibitors!

There were plenty of networking events for attendees to enjoy too! With Site Visits to start-up campus Station F and Orange's innovation centre – Orange Gardens, the Network X Party and Awards as well as show-floor drinks and the Network X 5km Run, Network X attendees enjoyed plenty of socialising.

In addition to 5G World, Broadband World Forum and Telco Cloud, Network X also welcomed WGC EMEA to cover Wi-Fi technology development, the 5G-voice focused New Calling Summit as well as a host of Partner Workshops from the likes of Mavenir, ETSI, FTTH Council, Broadband Forum, 4G/5G FWA Forum and more!

This year saw the introduction of the newly formed ConnectFrance Stage. Delivered in French, ConnectFrance brought together private equity, telcos, TowerCos, non-profits, government bodies, the regulator and more to connect the national telecoms ecosystem!

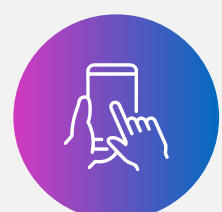
Network X will return to Paris on 8th – 10th October 2024, and we look forward to seeing you there.



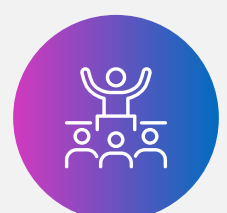
CHRIS LYCETT
Portfolio Manager,
Network X



4100+
ATTENDEES



1000+
OPERATORS



300+
SPEAKERS



160+
EXHIBITORS

VIDEO HIGHLIGHTS



“ NETWORK X IS SO POWERFUL!

I am here to meet with vendors and fellow operators, and with the show floor, networking events, and panels, there is everything I need and more. With the latest technologies showcased and key trends discussed this event has proved to me how valuable face-to-face contact is to drive innovation and work together as an industry. It is also great to see small companies represented here, they are at the forefront of innovation and direction change.”

Evgueni Tzvetanov
Distinguished Systems Architect, Verizon

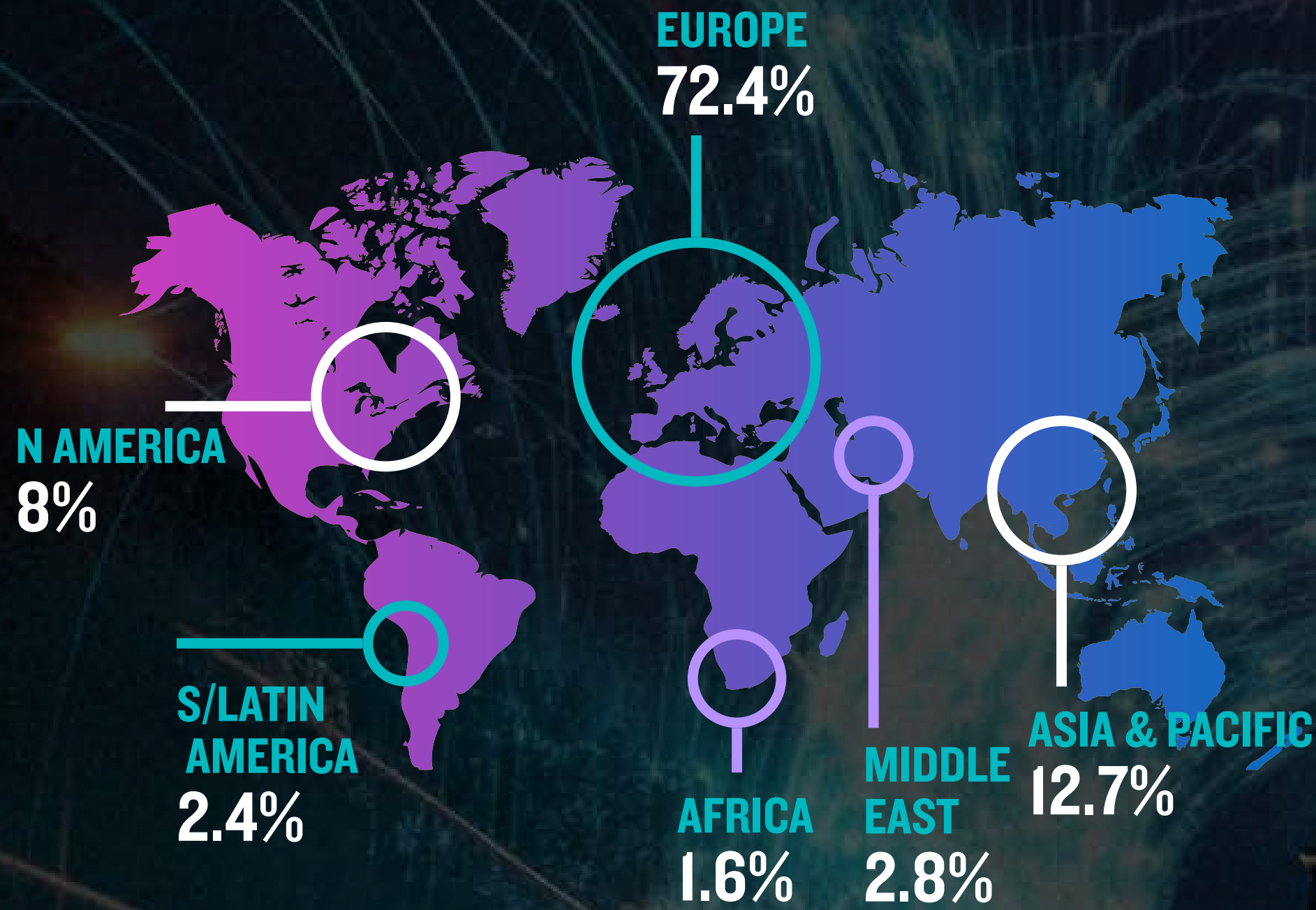
1000+ OPERATOR REPRESENTATIVES

FROM ACROSS THE GLOBE, INCLUDING:



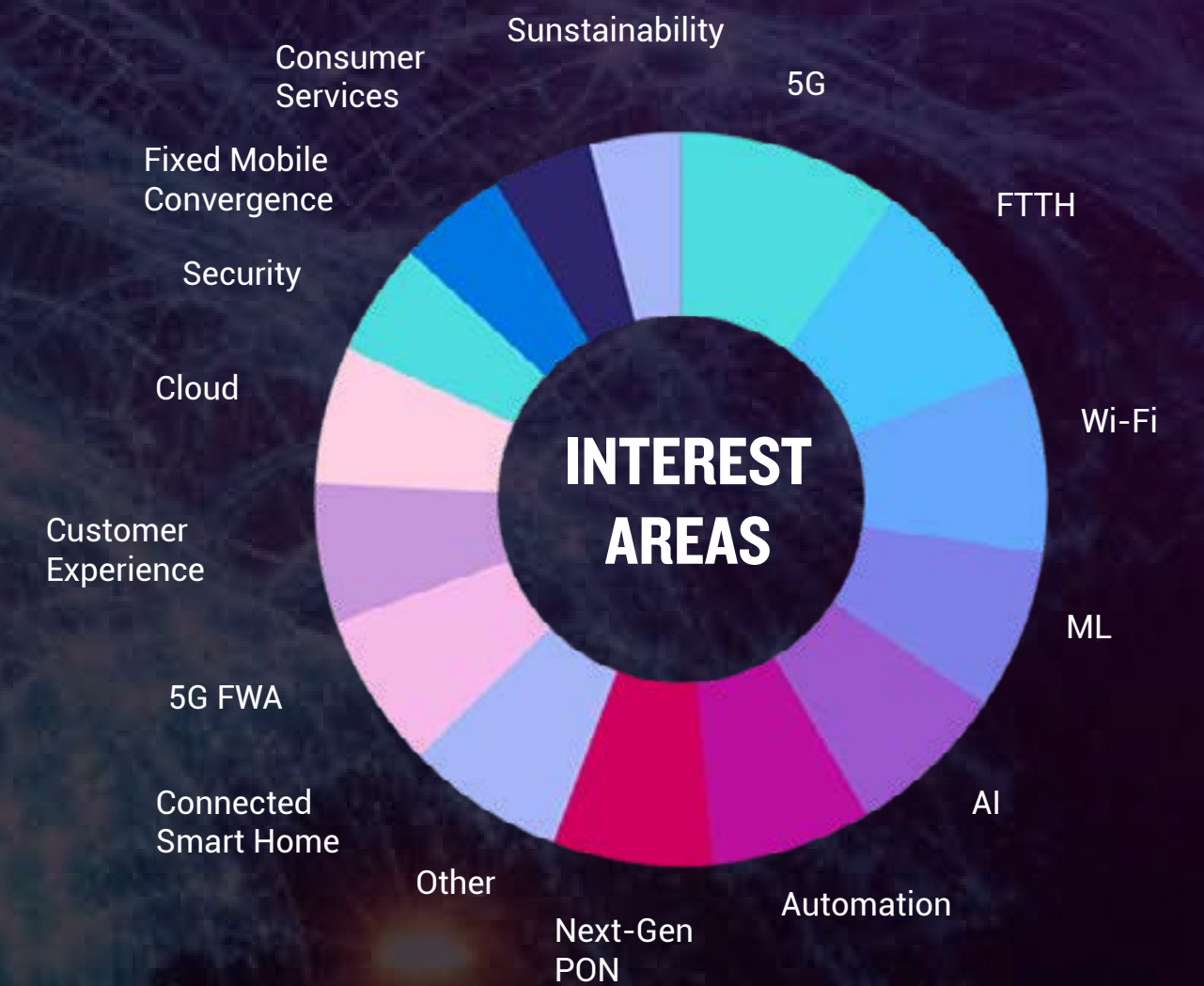
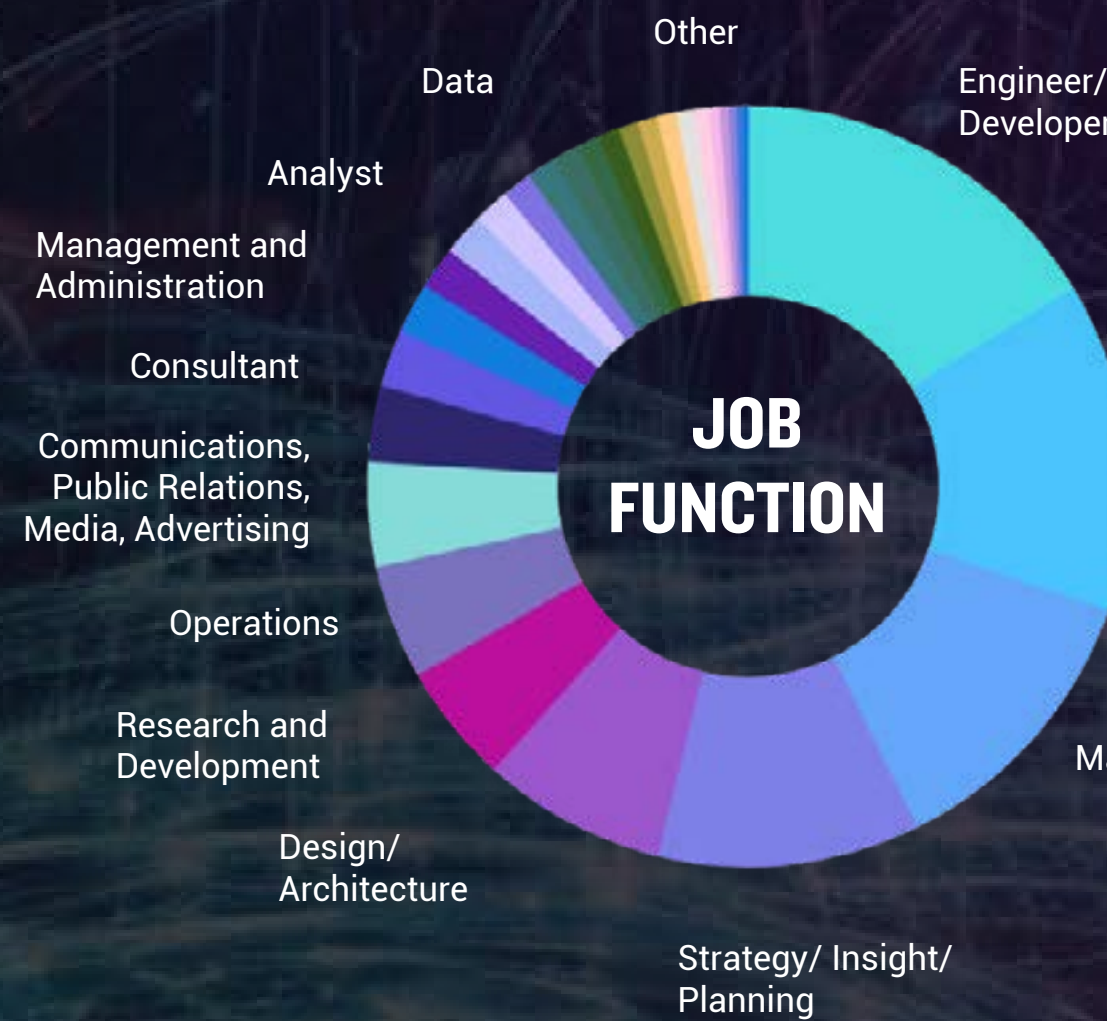
AND MORE!

ATTENDEE DEMOGRAPHICS



ATTENDEES BY COUNTRIES

FRANCE 21.9%	BELGIUM 2.4%	POLAND 1.1%
UNITED KINGDOM 7.4%	TURKEY 2.3%	DENMARK 1.1%
USA 5.5%	SPAIN 1.7%	SWITZERLAND 1%
CHINA 4.8%	TAIWAN, CHINA 1.7%	FINLAND 0.9%
GERMANY 3.3%	ITALY 1.2%	PORTUGAL 0.9%
NETHERLANDS 2.7%	SWEDEN 1.1%	OTHER 16.5%



475
C-LEVEL EXECUTIVES

3000+
NEW ATTENDEES

88
COUNTRIES REPRESENTED

15%
YoY GROWTH

KEY THEMES

Fixed Networks

Throughout the three days of the event, Network X explored the current growth drivers and opportunities within Fixed Networks for telcos and their suppliers, delivered by multiple sessions across multiple stages, including Broadband World Forum, ConnectFrance, WBBA: Broadband Development Congress, and Wireless Global Conference EMEA.

Engaged delegates debated predictions for completion of fibre rollout, next-gen PON upgrades, government and regulatory pressures as well as support for telco aims, the fate of AltNets versus incumbent operators, sustainability measures via green fibre, and much more.



CONNECTED
SMART HOME



GREEN FIBRE
AND ESG



FIBRE

Mobile Networks

At the 5G World stage, alongside ConnectFrance, New Calling Summit, plus numerous workshops and roundtables taking place across Network X, leading players in the mobile telecoms sector discussed the pressures facing operators today. Among the conversations, multiple solutions were presented for a future path towards monetising 5G, from convergence, through to private enterprise networks.

Other topics debated and dissected in detail by representatives from tier one telcos and leading solutions providers, included the future of 5G standalone, 5G RAN, fixed wireless access, and much more.



5G RAN
EVOLUTION



5G ENTERPRISE
SOLUTION



5G
STANDALONE

Telco Innovation

Network X's Telco Cloud stage offered three days packed with deep-dive analysis into the latest technologies and innovations that are, and could, support further growth and efficiency for service providers. The sessions at the Telco Cloud stage leveraged case studies and insights from CSPs and major suppliers such as Nokia, as well as original research delivered by Informa Tech analysts.

Pressing issues for telcos today ignited fascinating debates in the panel sessions, covering tech and topics as wide ranging as AI, hyperscalers partnerships and telco cloud strategy, cybersecurity, and the telco to techco transformation.



TELCO
TRANSFORMATION



PUBLIC, HYBRID AND
MULTI-CLOUD



AI AND
AUTOMATION



For 2023, Network X celebrated the launch of ConnectFrance

A dedicated stage, featuring presentations in French and situated at the core of the Network X exhibition, focused on addressing the challenges affecting the French telecoms industry.

Delivered in French, the ConnectFrance Stage featured updates on:

- Government and Regulation
- Fibre Access
- 5G Access
- Local Innovation
- B2B and B2C Services



Wireless Global Congress EMEA

WGC EMEA is the home of the largest Wi-Fi technology event, and this year it focused on Wi-Fi innovation for operators, enterprises, places and things.



New Calling, New Futures.

The New Calling Summit brought together industry experts and leaders to share best practices, map out the future of technology development, eliminate industry development breakpoints, and propel the industry forward to create a brighter future. The Summit specifically addressed the New Calling services, which will deliver a brand-new experience to users, improve communication efficiency, and create greater commercial and social value.



Broadband Development Congress 2023

The latest insights on the state of global broadband were uncovered and presented from unique perspectives during the recent Broadband Development Congress in 2023.

This event brought together financial investors, government entities driving change, regulators shaping the stage, and application providers moulding the future of broadband.



SESSION HIGHLIGHTS

State of the market:

To what extent will fragmented network ownership disrupt tomorrow's market dynamics? *Dario Talmesio - Research Director, Service Provider Strategy & Regulation Omdia*

Sharing original Omdia data and research, **Dario Talmesio** kicked off day one of Network X by laying out the current state of the telecoms market – revealing predictions for significant growth in connectivity across both fixed and mobile sectors.

Dario highlighted how, with demand for connectivity at an all-time high, CSPs can leverage AI and a shift towards B2B to make the vital jump towards opex efficiency.



Leveraging AI to drive improved B2B UX and monetisation

Yasutaka Mizutani, CMO, Colt Technology Services

Yasutaka Mizutani shared a practical and positive vision of how businesses can utilise AI, providing detailed use cases of the tangible results AI can achieve in day-to-day business operations.

His talk demonstrated how AI can be used by businesses to positively impact customer experience, empower employees (particularly sales professionals) by turning them into "AI-powered specialists" and ultimately drive better business outcomes.



Technology transformations are people transformations

Dr Markus Messerer, Chief Strategy & Commercial Officer, Telia

Expanding on the idea that major technology transformations typically succeed due to the people and culture of the organisation, not just the success of the tech itself, **Dr Markus Messerer** presented a highly engaging guide to key steps and considerations that businesses must consider when embarking on any major change project.

Paramount to success in this space, Marcus argued, is a "psychologically safe" working environment, where your people are empowered to ask questions, be themselves, and enjoy autonomy and purpose in their role.

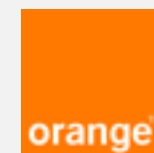


Capitalising on fibre and 5G investments across Europe to drive new revenues

Mari-Noëlle Jégo-Laveissière, Deputy CEO, Orange Group

Mari-Noëlle Jégo-Laveissière started day two at Network X's headliner stage with an energetic presentation, explaining Orange's strategy to achieve its target for 75% coverage for both fibre and 5G within Europe by 2025.

Mari-Noëlle covered the role of government in supporting fibre rollout aims, as well as key drivers for future growth in telecoms, such as convergence of fibre and 5G, sustainability (with fibre consuming five times less energy than copper), fixed wireless access, and 5G standalone.



“ I've had a great first impression of the show. I was invited last year and loved the format, everything came together so well. The growth I've seen in just one year has been amazing. Everyone in the industry is talking about it. I look forward to seeing it continuing to grow. I'm looking forward to meeting our vendors and attending other sessions. For me, Network X is all about networking and learning. ”

Israel Madiado,
Innovation & Technology Director, Izzti Telecom



EVENT FEATURES



INSIGHTS & SESSIONS

The Network X conference agenda featured the major decision-makers from across the industry who shared their strategies and thoughts on network infrastructure investment, the changing dynamics of the marketplace, the drive to sustainability and more!

TECHNICAL WORKSHOPS

Deep discussions on standards and frameworks for FWA, fibre infrastructure, in-home connectivity, network cloudification and more.



PARTNER PROGRAMME

Network X is also the home to several partner events happening simultaneously. From WBBA's Broadband Development Congress to New Calling Summit, and WGC EMEA, the events were popular amongst attendees and industry experts alike.

STATION F INNOVATION TOUR

Attendees explored the Share zone to learn about related services and the campus's mission. Subsequently, they visited the Create zone to discover start-ups and Station F's programs.



1-2-1 VIP MEETINGS

Through the exclusive VIP program, more than 150 dedicated interactions between operators, analysts, and the vendor ecosystem were delivered successfully, encompassing a variety of activities, including meetings, product demos, and booth tours.

VIP ANALYST ROUNDTABLES

Across the three days we delivered 19 roundtables to 180+ VIP and Speaker attendees covering a range of topics from next-gen PON and in-home WiFi to network AI deployment to 5G enterprise business models.



VIP DRINKS RECEPTION

Hosted by Plume, the drinks reception drew together a valued part of our audience to network, blow off steam and get ready for the Network X Party.

HAPPY HOURS

Open to all, the networking drinks with Telecoms.com and Light Reading proved to be the perfect opportunity to strengthen relationships and build new connections in a relaxed business environment.



NETWORK X PARTY

Visitors unwinded at the end of day one with who's who from the telco landscape



NETWORK X AWARDS

The prestigious Network X Awards took place at the historic Hotel de Ville.

The ceremony spotlighted the leading telco innovations from the past year, recognising the achievements and excellence delivered across the industry.



AN ENERGETIC SHOW FLOOR



HEADLINE SPEAKERS



MARI-NOËLLE JÉGO-LAVEISSIÈRE

Deputy CEO
Orange Group



BRUNO ZERBIB

Executive VP, Group's Chief
Technology and Innovation Officer
Orange Group



HOWARD WATSON

Chief Networks & Security Officer
BT Group



YASUTAKA MIZUTANI

CMO
Colt Technology Services



DEREK PETERSON

CTO,
Boingo Wireless



MARKUS MESSERER

Chief Strategy and
Commercial Officer
Telia



SVETLANA BARTHELEMY

Senior Vice President
CIG



MIKE STACEY

CTIO
Imagine



DANA TOBAK

Managing Director
Hyperoptic



NICOLAS ROY

CEO
TOTEM



JB ROUSSELOT

CEO
Chorus



TAKEHIRO NAKAMURA

Chief Technology Architect,
NTT DOCOMO



COLIN BANNON

CTO
BT Business



DAVID TOMALIN

Group CTO
CityFibre



MADALINA SUCEVEANU

Managing Director, Mobile& Cloud
Liberty Global

[VIEW ALL SPEAKERS](#)

ANALYSTS ON-SITE

In partnership with



CHRISTOFOROS SARANTOPOULOS

Senior Analyst, Service Provider Networks



DARIO TALMESIO

Research Director, Service Provider Strategy & Regulation



DIANA GORELIK

Senior Analyst, Europe



EVAN KIRCHHEIMER

Research VP, Telco & Service Provider



JAIMIE LENDERMAN

Principal Analyst & Research Manager, Broadband Access



JAMES CRAWSHAW

Practice Leader



JULIE KUNSTLER

Chief Analyst



MARIANA ZAMOSZCZYK

Principal Analyst, Smart Home Services



MICHAEL PHILPOTT

Research Director, Service Provider Consumer



PABLO TOMASI

Principal Analyst, Private Networks



REMY PASCAL

Principal Analyst, Mobile Infrastructure



ROBERTO KOMPANY

Principal Analyst, Service Provider Networks



RONAN DE RENESSE

Senior Research Director, Service Provider Markets



STEPHEN WILSON

Senior Principal Analyst, Broadband Access



TAIMUR ZAFAR

Research Analyst, Home Networks

We hope that you found the Omdia sessions useful and insightful.

To arrange a call with one of our analysts, please fill in the form and a member of the team will be in touch.

BOOK YOUR CALL

#NetworkX networkxevent.com

“Network X is an ideal opportunity to keep up to date with our rapidly developing market and to see how different businesses in different geographies deal with the challenge of developing a successful full fibre operator.”

CONAL HENRY, FOUNDER AND CHAIR, FIBRUS

MARKETING CAMPAIGN

1.2M
EMAILS SENT

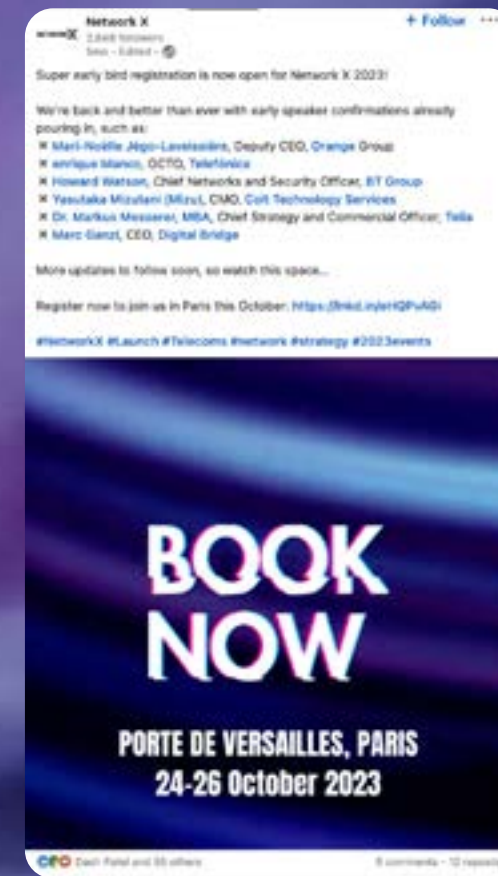
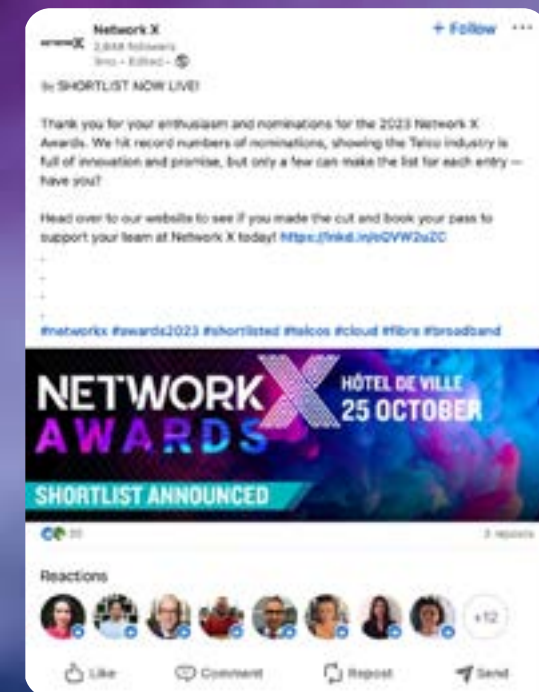
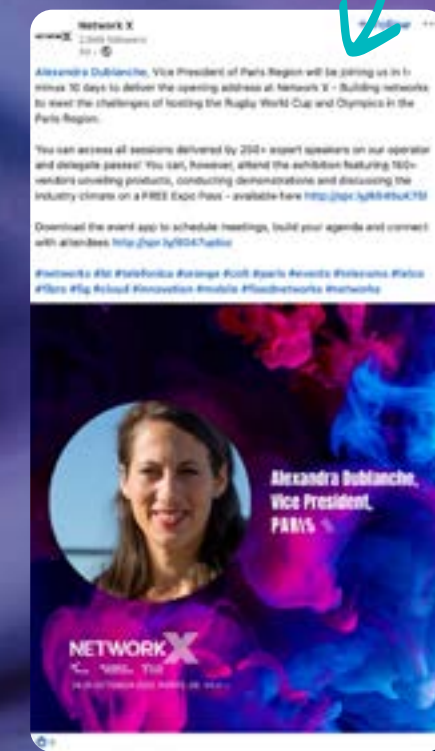
9%
AVERAGE
OPEN RATE

9%
AVERAGE CTR

TOP PERFORMING SOCIAL

4,344
IMPRESSIONS

VIEWS: 215 | CLICKS: 12 | LIKES: 8



893
IMPRESSIONS

CLICKS: 28 | LIKES: 20, REPOSTS: 2

2992
IMPRESSIONS

960 CLICKS: 111 | LIKES: 56, REPOSTS: 12

SOCIAL ENGAGEMENT

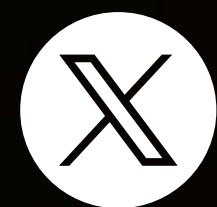


137K
ORGANIC
IMPRESSIONS

3.7K
REACTIONS

5K
UNIQUE
VISITORS

12.2K
PAGE VIEWS



23.5K
ORGANIC IMPRESSIONS



92K
USERS

395K
PAGE VIEWS

PRESS RELEASES

STORM

497.5M

COVERAGE IMPRESSIONS
ISSUED IN FRENCH AND ENGLISH



577

VISITOR REFERRALS

272K

IMPRESSIONS

6K

CLICKS

DIGITAL AD CAMPAIGN



LINKEDIN

1.5M
IMPRESSIONS

36.5K
CLICKS

GOOGLE

45.5K
IMPRESSIONS

11K
CLICKS

MICROSOFT

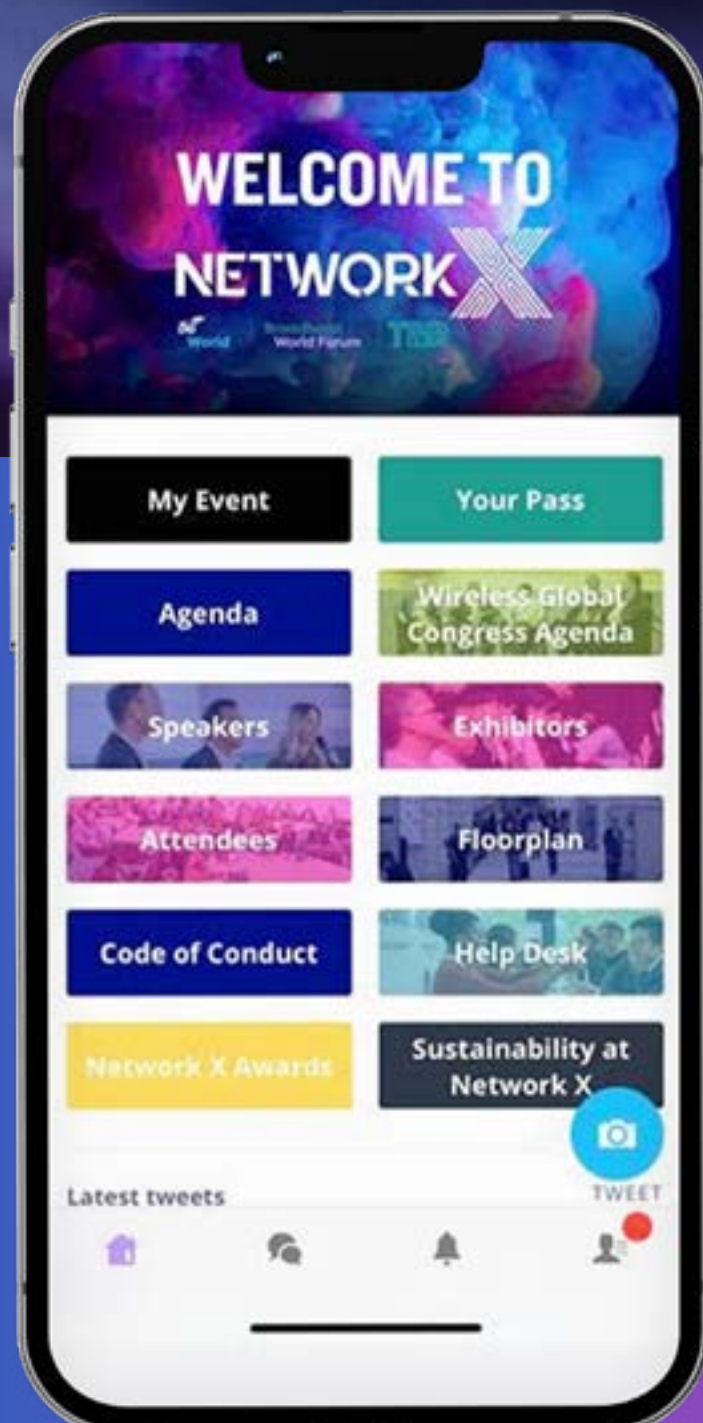
68.4K
IMPRESSIONS

1.1K
CLICKS

FACEBOOK

105K
IMPRESSIONS,

1.6K
CLICKS



2,967
ACTIVE USERS

14K
CONTACTS
MADE

9.5K
DISCUSSIONS
CREATED

NETWORK X INFLUENCERS

Chesca Paris Region 14,321 followers

📍 Paris, France

📌 **Wednesday, at this year's Network X event, hosted in the vibrant city of Paris, I used to be in the vibrant city of Paris to highlight the immense potential of our digital ecosystem. Our gratitude goes to Infomatech, President Marco Pardi, and our partners at VIRABIT, led by CEO Axelou RIBI, for their trust and unwavering support.**

Network X has travelled across Europe, from Berlin to London, Amsterdam, and now it's bringing 5,000+ telco professionals here in the heart of France. We started to get this exceptional event to Paris to highlight the immense potential of our digital ecosystem. Our gratitude goes to Infomatech, President Marco Pardi, and our partners at VIRABIT, led by CEO Axelou RIBI, for their trust and unwavering support.

We often talk about digital transformation, but behind that is a revolution of concrete elements: cables, fiber optics, antennas, data centers, and more. Our goal is to establish Paris Region as the digital hub of Europe, and robust infrastructure is a cornerstone of our appeal.

Some key highlights of our infrastructure development:

- 📡 **Fiber Optic Networks:** Paris Region is committed to becoming the first fully fiber-optic engine in Europe by 2025, ensuring ultrafast broadband access for all residents.
- 🏢 **Data Centers:** With a surge in data center development, we prioritize sustainability, low-carbon, and collaboration with local authorities to make the growth a win-win for all.
- 🔒 **Quantum Communications:** We're investing in a secure quantum communication infrastructure, fostering innovation and collaboration among operators in the field.
- 🏆 **2024 Paralympic and Olympic Games:** These global events are our platform to showcase innovations, digital technologies, and leading development. Paris is the place to launch the future.
- 🚗 **Grand Paris Express:** More than a transport project, it's a digital infrastructure endeavor, covering mobile connectivity across the metro, tunnels, and stations fully equipped with 5G, creating exportable technology competences.
- 🏠 **Paris CityLab & Hubing innovation hub,** connecting through the metro loop, witnessing significant foreign investments and R&D initiatives in high performance computing, AI, and more.

In Paris Region, we're constructing the cement of the future, investing in substantial infrastructure projects that will drive long-term growth and development. This transformation is already having concrete impacts on innovation, attractiveness, and the quality of life.

France is at the forefront of these developments, and we are here to assist your investment, facilitate relations with local authorities, and encourage the adoption of new technologies. Feel free to reach out to us. Let's shape the future together.

#NetworkX #ParisRegion #DigitalTransformation #Innovation #Infrastructure



ATOP Corporation 521 followers

📍 Paris, France

📌 **Don't miss the final day of Network X! Explore the new cutting-edge ATOP QSFP-DD 400G SR8 optical transceiver featuring the Aloha Technology (Media Tek MT8993) 13nm CMOS DSP AN6918 in action.**

With integrated drivers, it minimizes the IC count, allowing the optical chip to be positioned further from high-temperature, high-power ICs. This ensures that the optical chip can be up to 33.56mm away from the DSP center, reducing the LD chip temperature by 10-25 degrees during extended use in high-temperature conditions. This not only guarantees a longer service life but also enhances the reliability of optical chips and optical transmitters.

The ATOP QSFP-DD 400G SR8 has successfully completed 2000 hours of standard reliability tests and passed rigorous assessments conducted by major data centers and equipment vendors. Expect top-tier compatibility and unwavering stability, offering a cost-competitive solution for your data center needs. Your optimal choice for seamless data scenarios.

#ATOP #NetworkX #400G #DataCenter

ATOP 400G QSFP-DD SR8

How to achieve low power consumption and high reliability?

SOLID EMEA 477 followers

📍 Paris, France

📌 **It's been a great week meeting our customers and potential customers face-to-face at Network X 2023. We are still here today. Drop by and learn more about our SD-WAN solutions, providing coverage and connectivity where you need it.**

Steven Langner SOLID EMEA

Nicolas Cheval 310 followers

📍 Paris, France

📌 **Happy to join such a group of world leaders! Congrats to the 2nd video co-located under Network X gathered our 100+ members and organizers to lead another impact for cloud broadband development and growth.**

There's a map for 5G, and what a day it was! 🎉

- 📌 **Mark Hadley (Info-Connectivity) Deputy CEO at Orange** expanded the capitalization of 5G and 4G investment across Europe to drive new revenue.
- 📌 **Yasutaka Mizutani (Mizu) Chief shared insights** leveraging 5G to drive improved 5G UI and performance, alongside many more sessions on network infrastructure and full integration, the role of 5G-AI in 5G, with automation and AI, trends, mapping to 5G, and so much more.
- 📌 **Netica announced** will supply Google to broadband offshoot. Offer with its high-speed technology to support residential connectors across parts of the US making Google one of just a handful partners 25G+ customers.
- 📌 **Flume Design** has announced to partner with **Infocore** to build a large-scale network, to provide manufacturing smartphone and other business services to its subscriber across India.
- 📌 **ETS Corporation** unveiled to 7th new all-optical access platform 25A10 25G, the custom integrated light-weight control access product 25A10 25G, and the all-optical FTTH product 25A10 1.0.
- 📌 **Omnia** published a report in conjunction with **Broadband Forum** revealing 72% of telcos have identified broadband application prioritization as a key focus to meet the growing demand of high-bandwidth applications and to better improve quality of experience (QoE) for home and business.
- 📌 **YD** is investing to make its connectivity and sustainable connectivity ready for 5G, 6G, and beyond.

What next? There's still one day left of Network X 2023. Join the big live presentation in Paris.

Thomas Thullier 310 followers

📍 Paris, France

📌 **Deployment is recognized as key in case of AI & Automation at Network X.**

Automated quality control directly on the field during 4G/5G Generation & service activation delivers an average 50% cost saving and an additional 15% per hour in most evidence cases.

Join the #AIatNetworkX revolution and discover how feasibility + productivity

With the session AI, @yvesmario who with the Outstanding AI & Automation Project or Solution at the Network X Awards

Druid Software 2,204 followers

📍 Paris, France

📌 **We're delighted to have won the award for Outstanding Private 5G and Edge Project at the Network X awards in the beautiful Hôtel de Ville last night.**

Thanks to Zyxel for the pictures!

Nicolas Roy 2nd

📍 Paris, France

📌 **I was very pleased to take part this morning in a panel discussion at Network X about the future of Connectivity.**

Interesting debate regarding further telco fragmentation.

If I sum up my key points:

- Each layer either passive infrastructure or active network, software, has to demonstrate it's capacity to create value by sharing or mutualising more.
- In our case we have 2 clear objectives:
 - industrialize the management of our 27 000 sites (20k in France, 7k in Spain);
 - sharing more and increase our tenancy ratio.
- The future of towers, and among it TOTEM will be industrial, we have already in mind the next steps:
 - turnkey "plug and play" towers and roof-tops for our customers (security, backbone, energy);
 - digitalization of our assets management.

I'm very proud of the daily work accomplished by our skilled teams in France and Spain to serve our customers and increase together our operational efficiency.

At TOTEM we stand to share, we share to win.

Thierry Papien Patrick Farges Severine Legrix de la Salle Michail Traabie



Yasutaka Mizutani (Mizu) 2nd

📍 Paris, France

📌 **It is an honor to see Kelsey Ziser spotlighting Colt Technology Services' keynote presentation from the Network X event today.**

A big thank you to all who attended the session. I hope the insights shared were of value to everyone!

<https://lnkd.in/g/SuxHbX>

#NetworkX #AI #B2Bmarketing

Kelsey Ziser 2nd

📍 Paris, France

📌 **Yasutaka Mizutani (Mizu), CMD for Colt Technology Services discussed using #AI to improve customer experience during his keynote at #NetworkX2023 Light Reading**

Heights Telecom 355 followers

📍 Paris, France

📌 **As Gold sponsors of the wonderful and successful Network X Awards for the second year in a row, we congratulate the winners and look forward to seeing you again next year.**

Omnia 213 followers

📍 Paris, France

📌 **Omnia is back for another exciting day at Network X! Join our experts for these sessions today as they uncover the latest trends impacting the #telecom ecosystem in 2023 and beyond:**

(all session times are in GMT+1, #Paris)

- 📌 10:30am - Future Vision VIP Roundtable: Overview and feasibility of initiatives to improve 5G product sustainability by **Mariana Zamostczyk**
- 📌 11:00am - Analyst Address: Analysing the latest #telecom network AI/cloud market developments by **James Crawshaw**
- 📌 11:30am - Future Vision VIP Roundtable: Driving non-accidental services over your next-gen #5G network by **Jaime Lerdeman**
- 📌 11:45am - Panel discussion: Journey from telco to #telecom with the help of cloud, moderated by **James Crawshaw**
- 📌 12:00pm - Future Vision VIP Roundtable: Is the #telecom industry successful at keeping the energy curve? by **Ramy Pascal**
- 📌 12:45pm - Analyst Address: #Virtual5G: The modern Protonet by **Fabio Tomasi**
- 📌 12:45pm - Analyst Address: Telco sustainability trends in the #metaverse by **Mariana Zamostczyk**
- 📌 12:45pm - Analyst Briefing: Providing managed services with the help of #networking and #publiccloud by **Christoforos Sarantopoulos**
- 📌 1:00pm - Fireside Chat: #CloudNative manifests by **Christoforos Sarantopoulos**
- 📌 1:00pm - Panel discussion: What does the future hold for private #5G #networks? moderated by **Fabio Tomasi**
- 📌 1:30pm - Future Vision VIP Roundtable: Network slicing and monetization opportunities: a jam tomorrow case? by **Roberts Kompany**
- 📌 1:30pm - Fireside Chat: Is #AIops enabling progress towards autonomous networks? Can #5G-AI play an effective role in this journey? featuring **Christoforos Sarantopoulos**
- 📌 2:30pm - Future Vision VIP Roundtable: Balancing sovereignty, local ecosystems and the challenge to scale across countries in a #privatenetworks world by **Fabio Tomasi**

There's still time to visit Omnia at booth 171 and meet our experts in-person for a chat. Book your #NetworkX meeting with us here: <https://lnkd.in/g/MTBbnD8>

Omnia sessions at Network X Oct 26 - 9 pages

ZyXel Communications 100 followers

📍 Paris, France

📌 **Our team at ZyXel Global Headquarters proudly unveiled our latest sustainable product design, the Minimal Series, during an interview with Taiwan's renowned finance magazine, Business Weekly.**

ZyXel Minimal Series reimagines minimalist design, paving the way to a greener future with up to 100% recycled plastic materials. This not only significantly reduces carbon emissions but also promotes a circular economy.

The entire Minimal Series is currently on display at this week's Network X function in Paris. Learn more about our green products.

#ESG #Sustainability #Green #Telecom #Innovation

Minimal.

Brand-new green product series
Commitment to a greener, low-carbon future

OVER THE 3 SHOW DAYS, WE RECEIVED:

250+ MENTIONS

50+ REPOSTS

340+ NEW FOLLOWERS!



NETWORK AWARDS

CONGRATULATIONS TO OUR 2023 WINNERS!

AWARD	WINNER	PRODUCT
Outstanding POL Use Case	Huawei	For their innovative "Fibre to the Office" POL solution
Outstanding Automation Solution in Open RAN	Mavenir	For their Cloud Automation and Open RAN Intelligent Controller (O-RIC) Solutions.
Most Innovative Cloud Product or Solution	Plume	For their Consumer Experience Management Platform
Most Innovative Enterprise PON Use Case	ZTE	For their Light Campus solution
Outstanding Smart Home Operator	China Unicom	For creating a smart home ecosystem off the back of whole-home Fibre-to-the Room
Leading PON-Based Smart City Service	Tejas	For their xPON/Ethernet based Fiber-to-the-pole solution
Outstanding CORE Network Product or Solution	Huawei	For their partnership with China Mobile on the Intelligent & Simplified 5G Core
Most Innovative Smart Home Application	TP-Link	For their Tapo SmartHome solution
Most Innovative PON-based xHaul Transport Use Case	Nokia	For 5G fronthaul over 25G PON
Most Sustainable Network Project	SK Telecom	For their Reconfigurable Intelligence Surface & Transparent Antenna product
Outstanding Performance Solution in Open RAN	Qualcomm	For their X100 5G RAN Accelerator Card
Best Service for the Enterprises	ZTE	For their partnership with WISCO, and China Unicom for the fully-connected 5G steel factory
Outstanding AI and Automation Project or Solution	Deepomatic	For their AI-based computer vision platform for critical infrastructure.
Most Innovative 5G Communication Service	Huawei	For their partnership with China Mobile on the 5G New Calling product
Leading Telco to Techco Transformation	KT	For their Digico solution
Outstanding Green Fibre Use Case	Nokia	For their Lightspan OLTs
5G Best Network Slicing Trial or Demonstration	Singtel	For their partnership with Ericsson on Singtel 5G Network Slicing
Outstanding Private 5G and Edge Project	Druid Software	For their partnership with Teltech Group and their 200 000 sq-ft warehouse in Flower Mound, Texas.
Leading In-Home Connectivity Service	Plume	For Consumer Experience Management Platform
Outstanding FTTH Service	Huawei	For their Intelligent SingleFAN Pro solution



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EVENT RESOURCE GUIDE

A NEW INITIATIVE FOR 2023

The event resource guide provided valuable to help attendees plan their visit.

The interactive format afforded all sponsors and exhibitions an opportunity to amplify their presence at Network X on a 24/7 basis.

The screenshot shows the landing page for the Network X event. The main heading is "Network with Telecom Industry Leaders". To the right, it lists the dates "24 - 26 October, 2023" and the location "Porte de Versailles, Paris". A "Register Now" button is visible. Below the main heading, there are two featured sections: "HEADLINER NOKIA Broadband for the Future Now" and "NETWORKING CENTER NETWORK X Connect with Telecoms Experts". At the bottom, there are three event highlights: "Telecoms.com Podcast", "Speaker Spotlight" (with a photo of a speaker), and "NETWORKING CENTER Exhibitor Showcase".

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THE EXHIBITORS

[VIEW ALL EXHIBITORS](#)

“WE ARE BACK AT NETWORK X FOR 2023 AND IT’S BEEN ANOTHER GREAT SUCCESS.

With everyone from the industry here under one roof, our main objective is to empower the great diversity of 5G FWA ecosystem. So, we have been busy meeting with our network of partners to have productive discussions. The show is targeted and highly beneficial for us to exhibit at.

The keynote sessions and speakers have been high-quality discussions sharing the latest industry insights.

Network X gives a platform for the industry to unite to achieve new possibilities.”

Jalyn Qi
Global Event Operator,
Fibocom Wireless Inc





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Introducing Network X Americas

A new addition to the Network X family

Light Reading Network X Americas will be the premier event for industry professionals, thought leaders and visionaries to converge and explore the latest trends shaping the telecom landscape in North America.

Join us for an immersive experience where ideas flourish, partnerships thrive, and the future of North American telecom unfolds in May 2024.



 21-23 May 2024
Irving Convention Center at Las Colinas
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8-10 OCTOBER
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Fill in the form and be the first to know when booking opens for our upcoming events and stay up to date with the latest announcements.

[REGISTER YOUR INTEREST](#)